

**SCHOOL OF ART
BACHELOR OF DIGITAL MEDIA**

**SESSION 2001
STATEMENT OF EXPECTATIONS**

**WEB AUTHORIZING
SART1602**

LECTURER: (insert name)
CLASS CODE: (insert number)
DAY & TIME: (insert day), (insert times)
LOCATION: (insert room number)

COURSE DESCRIPTION:

This course provides an introduction to the production of web pages and web sites. It covers basic web page composition, HTML, file directory organisation and the authoring and optimisation of media elements such as typography images, sounds and animations through various software and processes. Examples of both simple and sophisticated web sites will be critiqued. The emphasis will be on utilisation, source-code analysis and a bookmarking of web-based material as a learning resource.

COURSE CONTENT:

This course is about creating, producing and optimising basic interactive websites that utilise digital imaging and other digital media. It will cover basic HTML programming but will mainly use WYSIWYG authoring packages like Dreamweaver. Relevant examples of work will be screened and analysed. Students will build up a bookmark collection which will include various Internet-based tutorials.

Advice to Students regarding workplace safety and hazardous substances

Students should be aware of the requirement to avoid eyestrain, back, neck and repetitive strain injury (rsi) through correct posture, chair positioning and taking a break at least once every hour. Students using, or planning to use, unorthodox materials in their class work are required to complete a Risk Assessment Sheet. This form must be signed by the lecturer and lodged with the Technical Assistant. Unorthodox materials are considered to be materials, solvents, chemicals and paints not covered by standard practice or tuition within the area.

COURSE OBJECTIVES:

Students are expected to exhibit proficiency in basic web design concepts and skills. In addition to technical concerns, students are expected to exhibit a commitment to innovative approaches to web media.

Students are expected to develop an understanding of contemporary web design and digital culture and an ability to be self directed.

ASSESSMENT:

To qualify for a passing grade all students must complete all set work, which is to be submitted on time. Where absences in excess of three (3) classes occur, students may be given a fail grade (UF). Students must
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be punctual and participate in all class activities. The student should be expected to show evidence of the achievement of the course's objectives.

One formal evaluation of Satisfactory, or Unsatisfactory will be made mid-session and students will be informed by their class lecturer of this determination.

COURSE SCHEDULE (*over weekly break-up*)

Week 1 (insert information)

Week 2 (insert information)

Week 3 (insert information)

or, if appropriate

Weeks 1-3 (insert information)

Weeks 4-5 (insert information)

DESCRIPTION OF ASSESSMENT TASKS: Date, Nature and Mark (insert information)

ADDITIONAL RELEVANT INFORMATION CONCERNING YOUR AREA. (insert information)

ANY OTHER INFORMATION SUCH AS SAFETY PROCEDURES etc. YOU WISH TO INCLUDE. (insert information)

RELEVANT REFERENCES (insert information)