
SUBJECT DESCRIPTION

50917 Media Arts and Production Project

Course Name:	Graduate Program in Media Arts and Production
Level:	500
Number of Credit points:	16
Prerequisites:	50918 Media Arts & Production Project Seminar
Semester offered:	Autumn and Spring
Grading:	Graded

HANDBOOK DESCRIPTION

Students are provided with supervision to undertake an original short piece of production work informed by theoretical study, based on independent research and showing evidence of their professional skills and creative expertise. The project can be in any of the following media: radio, sound, film, music, new media or web-based work, video, performances, CD-ROM and telecommunications projects. The production project will be required to demonstrate work of a high standard with the possibility of being publicly exhibited. It must show evidence that students have engaged in a lively dialogue between theoretical ideas and production practices. The project work is to be initiated in the context of the Master of Media Arts and Production so although it may be related back to institutions and workplaces, it cannot be determined by schedules, deadlines and influences of a work-based project only. The proposed project must be feasible to be produced within the resources available both through UTS and those provided by the filmmaker themselves from outside UTS. It must be of a length that can be reasonably completed within the time frame. Feasibility will be determined by the supervisor.

CONTRIBUTION TO GRADUATE PROFILE

Students completing this subject

- Are able to demonstrate their advanced skills in either sound, multimedia, radio, music, performance or film and video.
- Have enhanced their knowledge of media cultures and industries.
- Are able independently to take an innovative and creative project from idea to completion.
- Have sharpened their critical thinking and conceptual skills in relationship to their specialised area of media production.
- Have been responsible for the creative and technological development of a significant media production.
- Have enhanced their professional skills through undertaking an advanced production.

OBJECTIVES

At successful completion of this subject, students are able to:

- a) Demonstrate their professional skills and creative expertise through their completed media production project.
- b) Demonstrate their understanding of the theoretical ideas and professional practices as relevant to their media production work.
- c) By taking their projects through pre-production, production and post production stages to completion, show evidence of their capacities as program makers.
- d) Document evidence of their critical relationship to their media production practice.
- e) Demonstrate their capacity to undertake collaborative production work.

TEACHING AND LEARNING ACTIVITIES

This subject is completed through individual supervision.

CONTENT

Students negotiate supervision with a MAP academic and must submit a *Project Proposal* for approval at the commencement of the subject **Project Seminar** (50918) or at the beginning of **Project** semester.

Students are expected to meet the production planning requirements of their project proposal or script, budget, schedule, design notes and provide details of crew or team collaboration at the beginning of semester. At that stage a schedule for the production will be negotiated along with meetings and work- in -progress screenings with the academic supervisor.

ASSESSMENT

Satisfactory completion of the subject requires the submission of the following:

Assessment item 1: A Short Media Production Project

Objectives: a,b,c,e

Value: 80 %

Due: Week 14

Task: Students are required to undertake an original short piece of production work informed by advanced theoretical study, based on independent research and showing evidence of their professional skills and creative expertise. The project can be in any of the following media: radio, sound, film, music, multimedia events, video, interactive media, performances, CDs and telecommunication projects.

The project must be completed within the guidelines and to the completion stage as agreed with supervisor.

The proposed project must be feasible to be produced within the resources available both through UTS and those provided by the filmmaker themselves from outside UTS. It must be of a length that can be reasonably completed within the time frame. Feasibility will be determined by the supervisor.

The project work is to be initiated in the context of the Master of Arts in Media Production. While it may be related back to institutions and workplaces, the project cannot be determined by the schedules, deadlines and influences of a work-based project only.

Assessment Criteria:

The production project will be required to demonstrate work of a high standard with the possibility of being publicly exhibited. It will also need to be innovative and critically challenging, showing that students have engaged in a lively dialogue between theoretical ideas and production practices.

Assessment item 2: Documentation

Objectives: b,d

Value: 20%

Due: Week 14

Task: Students are required to submit critical documentation of research, production development and the production process to accompany their final project. This documentation should be 5000 words approximately.

Assessment Criteria

The documentation should demonstrate a student's ability to be reflective and critical about the production process as well as about the completed work itself. There should be evidence of engagement with theoretical ideas and innovation in their production work. It should reflect the way in which the making of the project has developed their professional skills and offer a critical evaluation of their capacity to undertake independent and collaborative production work at a professional level. The documentation will also be evaluated on written style, clarity of argument and quality of presentation.

MINIMUM REQUIREMENTS

To satisfy the assessment requirements for this subject students must submit **two** copies of the project and documentation by the due date. In addition students are required to crew or assist on at least one other student project.

TEXTS AND REFERENCES

These will be advised by supervisor according to the nature of the project and needs of the individual student.