

"This exciting new degree will provide students with the latest experiences in digital media in the rapidly expanding information age, with emphasis on the creative aspects of art and design to develop inventive multimedia talents for employment as we head into the next millennium."

Doug Walker, Associate Dean (Academic)

Bachelor of Digital Media

The benefits of studying digital media at COFA.

The new three year Bacheior of Digital Media degree is offered at the UNSW College of Fine Arts Paddington Campus. The College provides a creative community atmosphere and offers students an excellent learning environment through quality teaching and first class facilities, using advanced digital hardware and software.

This exciting new degree aims to produce the key players in the digital arts, design and entertainment professions who possess strengths in creative design, content development and technical innovation.

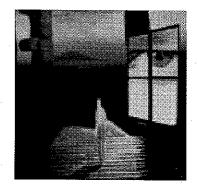
This is a degree responding to the employment demands of the "Information Age". The degree has been created in response to the rapidly expanding demand in the digital media industry for creative practitioners and content developers who possess a broad range of relevant skills, knowledge and experience.

A degree which offers graduates many exciting career choices.

Graduates of this degree will be qualified to become artists, designers and producers in:

- > Film and Video
- > Animation
- > Multimedia
- > Internet based Media
- > Sound
- > 2D, 3D and Virtual Imaging
- > CD and DVD
- > Interactive Games

For students who excel and wish to pursue research careers, an additional Honours year is offered.



The unique program structure will allow students to integrate digital media with studies in art and design.

The core courses aim to equip students with the essential knowledge demanded by the marketplace. These courses include:

- > Video
- > Object Oriented Programming
- > Drawing
- > Screen Culture
- > Web Authoring
- > Sound Studio
- > Digital Imaging
- > Writing for Digital Media
- > Story Boarding
- > Multimedia Authoring
- > Graphics
- > Reactive Modelling
- > Animation

Elective choices allow students to integrate their knowledge with diverse Art, Design, Art History and Theory and Art Education courses offered at the College. The diverse range of electives available as part of this degree include:

- > Printmedia
- > Drawing
- JewellerySociology
- > Painting
- > Sculpture
- > Time Based Art
- > Aesthetics
- > Photomedia
- > Design
- > Psychology
- > Ceramics

To find out more about the new Bachelor of Digital Media

UNSW Coilege of Fine Arts Student Administration PO Box 259 Paddington NSW 2021

Telephone (02) 9385 0684 Facsimile (02) 9385 0706 email administration@cofa.unsw.edu.au

