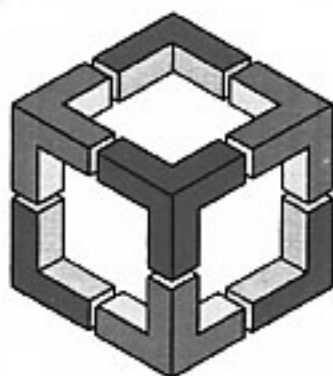


# THE UNIVERSITY OF NEW SOUTH WALES



CORPORATE PLAN 1991 - 1997



## COLLEGE OF FINE ARTS

CORPORATE PLAN 1991 - 1997

The Bachelor of Design course offered from the Department of Design Studies will reach its full enrolment in 1994. In addition, both research and coursework postgraduate degrees are planned for introduction commencing in 1993 with the introduction of a Master of Design (by Coursework).

With the anticipated growth in the extent and reputation of Design Studies, the College will seek to establish a School of Design in 1995.

### **3. COURSES**

#### **3.1 Undergraduate**

##### **3.1.1 Bachelor of Fine Arts**

In response to the continuing demand for places and its high reputation within the art community, the Bachelor of Fine Arts course will continue to be the largest course offered by the College. However, in response to changes in the nature of the discipline and to the continuing decentralisation of academic authority to its schools, the College will present proposals for some revisions to the course during 1991.

Subject to approval, these revisions will be introduced in 1992, and will place greater emphasis upon the subjects of major study selected by students. These major studies will be grouped in clusters relating to the School offering the subjects i.e. Media Art and Studio Art.

At the same time, permission will be sought for the introduction of an honours year for outstanding students undertaking the degree. Subject to approval the first group of honours students will enter their honours year in 1995.

**In summary, the College will introduce a revised Bachelor of Fine Arts Course in 1992 and will introduce an honours year in 1995.**

##### **3.1.2 Bachelor of Art Education**

The Bachelor of Education course will continue to provide professional training for high school art teachers but will also continue to provide a range of elective subjects for students wishing to seek professional appointment as art educators in institutions other than schools. (eg public galleries, municipal authorities etc).

The concurrent segment of the course dealing with Media and Studio Art will be amended to conform with the revised subjects offered in the Bachelor of Fine Arts and subject to approval, will begin to be introduced in 1992.

**In 1993 honours level studies will be made available in the form of a specialised fourth year program.**

##### **3.1.3 Bachelor of Design**

The Bachelor of Design enrolled its first cohort of students in 1991.

In co-operation with its external advisory committee, the course authority will continue to forge strong links with the design industry in order to maintain the relevance of the subjects undertaken by Design subjects and increase their level of professional acceptance.

#### 4. ENROLMENT TARGETS

COURSE	STAGE	EFTSU'S					
		1992	1993	1994	1995	1996	1997
UNDERGRADUATE ONGOING BACHELOR OF FINE ARTS 1992-1993	2 3	132 200	129				
BACHELOR OF FINE ARTS (MEDIA)	1 2 3	53	65 50	55 62 47	55 52 59	60 52 50	50 57 50
BACHELOR OF FINE ARTS (STUDIO)	1 2 3	57	70 54	60 67 51	60 57 64	60 57 55	60 57 55
BACHELOR OF FINE ARTS (HONS) (MEDIA)	4				2	2	2
BACHELOR OF FINE ARTS (HONS)(STUDIO)	4				3	3	3
BACHELOR OF ART EDUCATION	1 2 3 4	50 56 50 44	50 48 53 48	50 48 45 50	50 48 45 43	50 48 45 43	50 48 45 43
BACHELOR OF ART THEORY	1 2 3	25 29	25 24 27	25 24 23	25 24 23	30 24 23	30 29 23
BACHELOR OF DESIGN	1 2 3 4	30 42	40 29 40	40 38 27 38	40 38 36 26	40 38 36 34	40 38 36 34
SUB TOTAL(UG)		768	752	750	750	750	750
POST GRADUATE GRADUATE DIPLOMA OF VISUAL ARTS	P/T1 2	9					

**SECTION D**  
**SCHOOL OF MEDIA ART**

The School of Media Art is responsible for the delivery of the following courses:

- Bachelor of Fine Arts (Media Art Strand)
- Bachelor of Art Education (Media Art subjects offered in Segment B)
- Master of Art (Media Art Strand)
- Master of fine Arts (in Media Art)

**1. MISSION STATEMENT**

The School of Media Art recognises the urgency of a contemporary and a responsible art practice which will offer a cold mirror to the covert realities of our rapidly changing world.

It undertakes to provide for the younger artist, the most appropriate intellectual and motor skill training within a network of interlinked media traditions and thereby to develop the confidence to forge a practice for themselves which will have a positive effect upon surrounding society in terms which might extend beyond that which is aesthetically pleasing. The School seeks to assist its graduates to the re-evaluation of human values and potential.

The school is unique in it's offerings in N.S.W. and is singularly placed to be the only institution in Australia where such current practices may be researched with adequate theoretical, and practical support.

**2. GOALS**

**2.1 To participate more fully in the arena of critical debate**

The seminar program offered within the Master of Art Course will be opened for the participation of graduates and other interested professionals within the field.

**2.2 To increase the School's penetration of the the professional community.**

A Program of workshops and conferences will be developed during the planning period. In particular, relationships with established organisations such as ANAT to host international symposia on School related topics will be explored.

### 2.3 To expand the visiting Artists/Scholars program

Biennale and other visitors have already benefited from having had the help of students on their projects and plans are being discussed regarding the sponsorship of professional visitors. The British Council, V.A.C.B. and other funding bodies will be approached to provide support funding. Exchanges of both staff and students with sister institutions located in the Pacific Basin are being explored and it is likely that these initiatives will commence in 1992 and will be expanded during the planning period.

### 2.4 To continue the research effort of academic staff

Some staff members have developed professional links with other arts institutions, many more are regularly exhibiting artists with commercial galleries, independent or public exhibition spaces, and many have represented Australia in prestigious international exhibitions or festivals. The School will seek to consolidate and extend these activities.

### 2.5 To make use of equipment leasing agreements and to amortize purchased items of equipment to ensure the School's capacity to provide its students with skills related to the most recent technological developments.

While the School's primary function is to educate artists the clear distinction between fine art and industry is becoming increasingly blurred. therefore, it is essential that the skills acquired in the context of professional courses have relevance to the demands of both fine art and industry.

### 2.6 To increase the range of technologies available to students.

During the planning period the following equipment will be acquired:

- **Paper Mill**, for cast pulp works and custom made paper for a variety of functions.
- **Digital recording/editing, equipment.**
- **Computer editing & animation equipment** to be developed in conjunction with the Computer Centre, allowing highly accurate and time saving down loading of information directly on to tape.
- **Portable high temperature kilns**, for greater flexibility in determining the scale of ceramic works, and easier storage.
- **Foundry - Ceramic shell processing equipment** for economically produced, high quality castings of good scale.
- **Hard Copy equipment** for obtaining high quality large scale images from digital image recorders and image synthesis from work stations.

### 2.7 To increase the computing capacity of each of the School's study areas.

Each study area will be developing its own basic computing needs for image manipulation or animation and sound editing. Major computing work will be carried out in the Computer Centre. **Ethernet or an equivalent** within the school will allow access to information, and communication within the School and with other centres. It is anticipated that these developments will ensure that the **ARNET** link will become indispensable. In this context the possibility of fibre optic communications at a campus level will need to be explored during the planning period.

**2.8 To encourage the development of optical disc information storage facilities within the Library to increase the efficiency of information retrieval.**

The function of magazines/periodicals/journals to similarly dispense urgent information must also be maintained as a high priority.

**2.9 To maintain a close relationship with the Ivan Dougherty Gallery and to promote this facility as a focus for debate on significant issues related to the arts.**

**2.10 To maximise the use of the School's resources by the provision of evening and weekend access to students.**

In this context the levels and availability of appropriate support staff will require close monitoring.

**2.11 To develop a closer liaison with potential students in high schools and TAFE Colleges.**

It is proposed of weekend introductory courses. The possibility of using successful attendance at these courses as a means of determining suitability for admission will also be explored.

**2.12 To extend the Visiting Artist Program**

Distinguished specialists and innovative professionals provide essential knowledge and opinion to feed the groundswell of academic debate, complementing the steady questioning of the full time academic staff.

**2.13 It will be the goal of the School to provide students with permanent work spaces to increase the student level of involvement and attendance on campus.**

This will be undertaken in late 1991 coinciding with the occupation on new premises on the Paddington Campus.

**2.14 To extend existing contacts between the School's study areas and related industrial organisations.**

Members of academic staff have already been successful in obtaining industrial support for the operations of the School. A major effort will be undertaken during 1992 and 1993 to build on this foundation.

**2.15 To provide extension courses for professional art workers as a source of additional finance.**

**2.16 To undertake the recruitment of appropriately qualified and professionally committed academic staff to restore the balance between part and full time staff by the commencement of 1992.**

The School will also explore the possibility of creating an establishment position at senior lecturer or associate professor level with specific responsibilities in academic administration.