

## **SOMA1608**

# **DIGITAL COMPOSITE**

**SEMESTER 2** 

#### THE UNIVERSITY OF NEW SOUTH WALES

#### **COLLEGE OF FINE ARTS**

#### BACHELOR DIGITAL MEDIA

**SOMA1608** 

COURSE OUTLINE: DIGITAL COMPOSITE ONE

## BDM 3 hours per week 6 units of Credit

## COURSE DESCRIPTION:

This subject will introduce students to the principles, techniques and applications of digital imaging technology. The central aim will be to provide students with a clear perception and appreciation of the manner in which the various discrete components of hardware and software symbiotically interact to form an effective imaging system. Practical and creative experiences will give students the opportunity to gain basic proficiency in operating industry standard packages and an appreciation of the contemporary image making practice.

#### **COURSE CONTENT:**

Students will be introduced to the basic technical applications of image construction, editing and output in a digital environment. The technical skills acquired will include: software applications & uses, image resolution, image management, storage of images, image manipulation tools, texts/fonts for images, and digital output (file types, prints, transparencies, CD's and screen). Students will be introduced to health and safety issues specific to the computer environment.

## **COURSE OBJECTIVES:**

Gain an overview of technology currently used in digital imaging. Understand and use in context imaging terminology. Understand and appreciate the nature of colour and human colour perception in the Digital Imaging, context. Appreciate the constraints of computer hardware upon image processing and storage. The student will be expected to achieve a proficiency in basic digital imaging techniques. In conjunction with the above, it is expected that the student will continue to develop a keen critical awareness of contemporary visual imaging practice and issues, central to the production of their work.

#### ASSESSMENT:

To qualify for a passing grade all students must complete all set work, which is to be submitted on time. Where absences in excess of three (3) classes occur, students may be given a fail grade. Students must be punctual and participate in all class activities. The student should be expected to show evidence of the achievement of the course's objectives.

One formal evaluation of Satisfactory, or Unsatisfactory will be made mid-session and their class lecturer of this determination will inform students.

#### ACADEMIC HONESTY AND PLAGIARISM:

Penalties for academic dishonesty or plagiarism can be severe, and range from reduced marks, through failing the course, to exclusion from the University. Your responsibility is to understand what plagiarism is and take steps to avoid plagiarism in your assignments.

Plagiarism is the presentation of the thoughts or work of another as one's own.\*

## Examples include:

- direct duplication of the thoughts or work of another, including by copying work, or knowingly permitting it to be copied. This includes copying material, ideas or concepts from a book, article, report or other written document (whether published or unpublished), composition, artwork, design, drawing, circuitry, computer program or software, web site, Internet, other electronic resource, or another person's assignment without appropriate acknowledgement
- paraphrasing another person's work with very minor changes keeping the meaning, form and/or progression of ideas of the original;
- piecing together sections of the work of others into a new whole;
- presenting an assessment item as independent work when it has been produced in whole
  or part in collusion with other people, for example, another student or a tutor; and,
- claiming credit for a proportion a work contributed to a group assessment item that is greater than that actually contributed.†

Submitting an assessment item that has already been submitted for academic credit elsewhere may also be considered plagiarism.

The inclusion of the thoughts or work of another with attribution appropriate to the academic discipline does *not* amount to plagiarism.

Students are reminded of their Rights and Responsibilities in respect of plagiarism, as set out in the University Undergraduate and Postgraduate Handbooks, and are encouraged to seek advice from academic staff whenever necessary to ensure they avoid plagiarism in all its forms.

The Learning Centre website is the central University online resource for staff and student information on plagiarism and academic honesty. It can be located at:

## www.lc.unsw.edu.au/plagiarism

The Learning Centre also provides substantial educational written materials, workshops, and tutorials to aid students, for example, in:

- correct referencing practices;
- paraphrasing, summarising, essay writing, and time management;
- appropriate use of, and attribution for, a range of materials including text, images, formulae and concepts.

Individual assistance is available on request from The Learning Centre.

Students are also reminded that careful time management is an important part of study and one of the identified causes of plagiarism is poor time management. Students should allow sufficient time for research, drafting, and the proper referencing of sources in preparing all assessment items.

- \* Based on that proposed to the University of Newcastle by the St James Ethics Centre. Used with kind permission from the University of Newcastle.
- † Adapted with kind permission from the University of Melbourne.

# SCHOOL OF MEDIA ARTS - BACHELOR OF DIGITAL MEDIA POLICY STATEMENT

You must check your **UNSW student email** often enough so that you do not miss urgent messages. Typically every other day would be a minimum, unless you are away from the university. If you use an email account somewhere else, for example in your school or outside the University, you *must* arrange to forward your email from your official address to the email account you use. If you use web-based email such as Hot-mail, you must also regularly delete old messages to ensure you will have space to receive any new messages from the University. This is your responsibility!

If you know your UNIPASS, you can set this up yourself via the web. Go to the "do-it-yourself" page at <a href="www.diy.unsw.edu.au">www.diy.unsw.edu.au</a>. If you don't know your UNIPASS (you should!), or you need help, contact DISAConnect, who can arrange to provide your UNIPASS or set up the forwarding for you. The DISAConnect desk is at the back of the Library and their phone number is 9385 1777. Either way, it takes five minutes.

Students are also required to **check the Digital Media and Fine Arts Phorum regularl**y, typically every other day. Information regarding enrolment, course requirements, technical issues, job opportunities and other relevant information will be regularly posted on the phorum, which can be found at:-

http://phorum.cofa.unsw.edu.au/list.php?f=5. http://phorum.cofa.unsw.edu.au/list.php?f=18

Equity Officer (Disability) in the Equity and Diversity Unit (9385 4734 or <a href="https://www.equity.unsw.edu.au/disabil.html">www.equity.unsw.edu.au/disabil.html</a>

#### **HEALTH AND SAFETY**

Health and safety issues across both analogue and digital environments are addressed and applied as appropriate to the course work activities at this level.

Advice and instructions to Students regarding workplace safety and hazardous substances:

Students should be aware of their responsibility to avoid causing injuries to themselves or to others. These injuries could include; eyestrain, hearing damage, back, neck and repetitive strain injury (RSI), burns, chemical poisoning, inhalation damage, lacerations and the like. Students using, or planning to use, unorthodox materials, or materials/processes/performances in a potentially damaging manner in their class, or related work, ARE REQUIRED to complete a Risk Assessment Sheet. This form must be signed by the lecturer and lodged with the relevant Technical Officer.

Unorthodox materials are considered to be material, solvents, chemicals, paints, electricity etc. not covered by standard practice or tuition within the area. All potentially dangerous materials MUST be used in consultation with the mandatory material safety data sheets (MSDS) available at the point of acquisition of such materials.

It is UNSW policy that no bodily parts or fluids are used on any campus for any purpose.

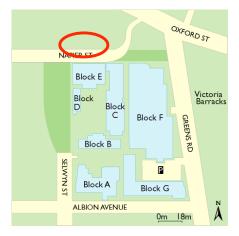
## Turn OFF your mobile phone during class time

## **Safety Information**

## **Emergencies and evacuation**

In case of emergency you should follow the instructions on the emergency procedures displays, which are located on each level and notify security on 9385-6666.

During evacuations always follow the directions given by fire wardens and proceed to the emergency assembly area, which is in front of the campus art store (red oval on diagram).



Students OHS responsibilities

Students are responsible for adhering to UNSW and COFA OHS policies and procedures, following instructions on safe work methods, promptly reporting hazards or accidents and ensuring that their conduct does not endanger others.

## First aid information

If you are injured or are hurt in any way inform your supervisor. All accidents and incidents must be reported. The names and contact details of first aid officers on campus are displayed on the green and white first aid posters. Security staff are also trained first aid officers.

## **Electrical safety**

Students should ensure that any portable electrical equipment they bring onto the campus (such as laptop computer power supplies) are tested and tagged. Such equipment will not be able to be used on campus if not tagged. Testing can be done at the Resource Centre.

## Computer usage and ergonomics

Using computers for long periods has the potential to cause overuse injuries. These injuries can be minimised by correct set-up of your workstation. Advise on how to set-up your workstation correctly can be found at <a href="http://www.cofa.unsw.edu.au/units/csu/staffinfo/">http://www.cofa.unsw.edu.au/units/csu/staffinfo/</a>

## Audio safety

When using **headphones**, students must **ALWAYS** play a short segment of sound **BEFORE** putting headphones on in order to avoid **hearing damage**.

## SOLUTIONS TO PROBLEMS—TROUBLE-SHOOTERS

#### THE LEARNING CENTRE

The Learning Centre provides assistance for study-related problems. The COFA Learning Centre is staffed Monday 11am-3pm, Tuesday 10am-2pm, Thursday 12pm-4pm and Friday 11am-5pm. Call in for an appointment or phone 9385 0739. Check their web site on <a href="http://www.cofa.unsw.edu.au/start/currentstudents/services/default.php?n=141">http://www.cofa.unsw.edu.au/start/currentstudents/services/default.php?n=141</a>

## STUDENT COUNSELLOR

The COFA Counseling Service offers counseling on any problems causing distress or concern. For an appointment, ring 9385 0733. (Appointments: Monday 9am-3pm, Tuesday 9am-5pm, Wednesday 12pm-3pm, Thursday 9am-4pm, Friday 9am-5pm.) Don't wait to contact the

service until you need support for an application for Special Consideration: counseling is offered to assist you to resolve the problems that are affecting your work. Check their web site on <a href="http://www.cofa.unsw.edu.au/start/currentstudents/services/">http://www.cofa.unsw.edu.au/start/currentstudents/services/</a>

## **FEES**

If you need to pay fees or HECS it is important to realise that the university will not send you a statement or invoice. You will need to go into the Student Gateway to both get fee statements and to pay online. If you have elected to pay HECS upfront and don't pay on time you will be excluded from all classes and only be able to continue your enrolment for that semester by enrolling as a miscellaneous student, with the higher tuition fees that involves.

## **EQUITY AND DIVERSITY**

Those students who have a disability that requires some adjustment in their teaching or learning environment are encouraged to discuss their study needs with the course convener prior to, or at the commencement of, their course, or with the Equity Officer (Disability) in the Equity and Diversity Unit (9385 4734 or www.equity.unsw.edu.au/disabil.html).

The course will be assessed as follows:

#### Assessment

To qualify for a passing grade all students must complete all set work, which is to be submitted on time. Where absences in excess of three (3) classes occur, students may be given a fail grade. Students must be punctual and participate in all class activities. The student should be expected to show evidence of the achievement of the course 's objectives.

## **Attendance**

The minimum attendance requirement is 80% of all classes, including lectures and tutorials. You are liable to fail the course if you miss 3 classes [see remarks on Special Consideration below].

## **Participation**

You are required to prepare for, and actively participate in class activities.

## Completion of work

You must complete all set work. You may fail the subject if you do not submit all set work.

#### LATE SUBMISSION

Late work may not be accepted or assessed, or may be penalised: the lecturer may deduct 2 marks per day, up to 7 days. Work that is submitted more than 7 days after the due date may not be accepted for assessment. If you have a good reason for being unable to submit your work on time, it is important that you let your tutor, or lecturer know promptly – and no later than the due date. There are two kinds of provisions made for students who have good reasons for late submission:

#### 1. Extensions

Students who are late with assignments may apply to their lecturer or tutor for an extension. You must apply for an extension <u>before the due date</u>. Extensions may be refused if you do not present documented medical or other evidence of illness or misadventure. An extension is only for a short period, usually no more than a week.

## 2. Special Consideration

Where a longer period is needed, you should apply for Special Consideration. For details about Special Consideration please go to this site <a href="http://www.student.unsw.edu.au/atoz/atoz-Special.shtml">http://www.student.unsw.edu.au/atoz/atoz-Special.shtml</a>Please note that the application must be submitted no later than 3 days after the affected assessment is due. Also, where the web page talks about NewSouth Q, you should use the COFA Student Centre, Ground Floor B Block.

#### Review of results

For details about requesting a review of result see <a href="http://www.student.unsw.edu.au/atoz/atoz-Review.shtml">http://www.student.unsw.edu.au/atoz/atoz-Review.shtml</a> Please note that the application must be submitted no later than 15 days after the work has been returned. Also, where the web page talks about NewSouth Q, you should use the COFA Student Centre, Ground Floor B Block.

Assessment rationale for this course is based on; creative problem solving, technical expertise, inventiveness, originality and students progress during the session, ability to develop self directed projects. The latter two projects in particular are aimed at developing skills of critical enquiry and independent learning.

The final Digital Portfolio project asks the student to think independently and creatively.

ASSESSMENT: PASS MARK IS 50%

## DEAD LINES- DEAD LINES- DEAD LINES- DEAD LINES

## **Class Tutorial Projects**

DUE WEEK 6 - New Identity Project 1 - digital file	
DUE WEEK 10 - The Aging Project 2 - digital file	
DUE WEEK 12 - Mutant Project 3 - Printed A4 photographic quality	= 40%
DUE WEEK 12 - Log book	= 10%

#### **METHOD OF DELIVERY:**

A combination of lectures with: Demonstrations by lecturer Class Tutorial projects Review and critique sessions

#### RECOMMENDED TEXTS/REFERENCES:

AGFA, An Introduction to Digital Photo Imaging, CA: Miles Inc. and Agfa-Gevaert N. V., 1994. AGFA, Digital Colour Prepress volume two, CA: Miles Inc., 1992.

AGFA, Digital Colour Prepress volume two: A Guide to Colour Separation, CA: Miles Inc. and Agfa-Gevaert N. V., 1995.

AGFA, Digital Colour Prepress volume three: Working With Prepress and Printing Suppliers, CA: Miles Inc., 1994.

AGFA, Digital Colour Prepress volume four: An Introduction to Digital Scanning, Belgium: Agfa-Gevaert N. V., 1994.

#### References

Bishton, D., et al., ed, Digital Dialogues: Photography in the Age of Cyberspace, Vol 2 No 2, London: Ten.8 Limited, 1991.

Holtzman, S. R., Digital Mantras: The Languages of Abstract and Virtual Worlds, Massachusetts: Institute of Technology, 1994.

Miller, M. D., and Zaucha, R., The Colour Mac second edition: The definitive source on colour imaging, Indiana: Hayden Books, 1995.

Mitchell, W. J., The Reconfigured Eye: Visual Truth in the Post-Photographic Era, Massachusetts: Institute of Technology, 1992.

Todd, S., and Latham, W., Evolutionary Art And Computers, London: Academic Press Limited, 1992.

Virilio, Paul 1994, The Vision Machine, Bloomington, Indiana University Press.

Colin Wheildon, Type & Layout How typography and design can get your message across -or get in the way, Strathmore Press 1995

Colin Wheildon, Communicating or just making pretty shapes, newspaper advertising bureau of Australia Ltd

Busch D. David, Digital Photography, Mis Press 1995

#### **News letters**

NAVA The Gunnery 43- 51 Cowper Wharf rd Woolloomooloo 2011 Art Law News letter of the Arts Law Centre of Australia The Gunnery 43- 51 Cowper Wharf rd Woolloomooloo 2011

## Magazines

Wired, 520 Third st, Fourth Floor, San Franciso, CA 94107 Desktop, Level 2 104 George st Redfern, Sydney Creative IDN

#### Technical

Eismann, Katrin, Real World Digital Photography (2nd Edition), New York: Peach Pit Press, 2003

Eismann, Katrin, Photoshop Making & Compositing, New York: Peach Pit Press, 2004 Eismann, Katrin, Adobe Photoshop Restoration & Retouching (3rd Edition), New York: Peach Pit Press, 2005

Adobe: http://www.adobe.com.

Agfa: http://www.agfa.com/agfa/imagesol/imagingsol.html Animation http://www.bergen.org/AAST/ComputerAnimation/

Alpha: http://wwwalpa.ch/alpa
Cyber art http:// www.nmaa.si.edu/

Design Graphics http://www.designgraphics.com.au

Fuji: http://www.fujifilm.com

GIF http://member.aol.com/royalef/gifanim.htm

International Centre for Photography http://www.ipc.org

Macromedia http://www.maromedia.com Mamiya: http://www.mamiya-opco.jp Maxwell: http://www.maxwell.com.au
Micrografx: http://www.micrografx.com
Netscape: http://home.netscape.com/
Nikon: http://www.klt.co.jp/nikon
Olympus: http://www.olympusamerica.co

Sony: http://www.sony.com

Stuffit http://www.aladdinsys.com/
Symantec: http://www.symantec.com/
Tamron: http://www.tamron.com
Polaroid: http://www.polaroid.com
Photo District N: http://www.pdn-pix.com
Photo Artists coll: http://www.pacgallery.com

PMA international: http://www.pmai.org

Kodak Pty. Ltd: http://www.kodak.com/ciHome/products/L1/

## **Comics & Graphic Novels**

Gaiman, Neil & Tori Amos, Death: High Cost of Living, DC Vertigo, 1994.

Gaiman, Neil, Death: The Time of your Life, DC Vertigo, 1997.

Mack, David, Kabuki Scarab, Image Comics, 2002.

Miller, Frank, Sin City: The Hard Goodbye, Dark Horse Comics, 1993.

Moore, Terry, The Collected Strangers in Paradise, Abstract Studios, 1994.

## Design, Type

Blackwell, Lewis, David Caron 2ndsight: Grafik Design after the End of Print, Universe, 1997.

Borrelli, Laird, Fashion Illustration Now, London: Thames & Hudson, 2000.

Carson, David, Trek: David Carson, Recent Works, Gingko Press, 2004.

Carson, David & Lewis Blackwell, The End of Print, Chronicle Books; Revised edition, 2000.

Heller, Steven, The Education of a Graphic Designer, New YorkL Allworth Press, 1998.

IDN. International Designers Network, Hong Kong: Systems Design Limited.

## **Contemporary Culture**

Augé Marc, Non-Place: Introduction to an Enthropology of Supermodernity, Trans. John Howe, London:

Verson, 1995.

Coupland, Douglas, Microserfs, London: Flamingo, 1996, pp.82-83.

Schwarzer, Mitchell, Zoomscape. Architecture in Motion and Media, Massachusetts: Princeton

Architecural

Press, 2004.

## **Contemporary Photographic Practice**

Goicolea, Anthony, Anthony Goicolea, New York: RareArt Properties Inc., 2001.

## Relationship to other subjects

Digital Composite is fundamental to most other subjects in the Digital Media Degree. There are direct links to the subject completed in session one colour and design photo media and video. Digital Composite is at its core a course about image making. We use lenses, optics, light, software, pre production research and post-production skill sets to produce contemporary images. This course will assist you with; Web production courses, Video production courses story boarding and the conceptual development within animation 2D and composite 3D production.

## DIGITAL COMPOSITE ONE weekly schedule

*NOTE#* on the sever you will find the SOMA 1608 folder, in it you will see weekly folders with extended readings, notes, charts, image files, pdfs and useful web links. It is critical that each week you visit the folder to access the related information. I recommend you down load and archive the SOMA1608 folder.

**IMPORTANT** Tristain will start his classes this session one week later so those of you that have Tristan as your tutorial lecture need to just look at this weekly schedule bellow and run it one week later. That will mean you finish SOMA 1608 in WEEK 13 not WEEK 12 – This will also mean your deadlines are one week later than what is indicated in this class outline.

## Week 1 (starts July 28)

Lecture

Health & Safety- OHS, introduction Imaging Systems, introduction appropriate working practice. Subject outline - class outline - Assessment Policy

Software – Photoshop overview. Working in the Computer Lab & Lab orientation, Lab conduct, student access. Using selections, making selections modifying selections. Setting up for Photoshop.

## Week 2 (starts August 4)

Lecture

Image Acquisition, master files –(author once publish many), resolution, scanners, cameras. Output -What is resolution? Shooting RAW files.

**Tutorial** 

Software – Photoshop overview. Planning your projects layout & appropriate resolution. Master files (author once publish many). Using digital tools integration. Layers Photoshop overview Channels - Levels – Curves etc...

## Week 3 (starts August 11)

Lecture

Layers Layer Masking / Channels Masking – Image retouching-Tablets (Wacom) Tutorial

Manipulation tool sets draw/paint/ tools/pen tools.

Introduction to Digital capture Lab - Introduction to Digital camera. Shooting in class for project 1 new identity. Using RAW files

## Week 4 (starts August 18)

#### Lecture

Digital and lighting – lighting for composite – colour temperature 3000K to 5000K.

#### Tutorial

Student Lighting - Layers Layer Masking - Image retouching - **New Identity project**.

## Week 5 (starts August 25)

Lecture

Colour space/ Colour Managment - RGB, CMY, CIE, CMYK, HVS. Colour testing, WYSIWYG. The Human colour response and perception. Setting up for colour perception and use of colour with the digital environment.

Tutorial

Setting up for working with colour within Photoshop- Environment- lighting- monitor-colour temp 5000,6500, 9400- Gray scale- step wedges- white point black point- Gama correction 1.8 -2.2. Colour test chart.- Spider ICC profiles

## Week 6 ( starts September 1)

Lecture

Photoshop – tool sets – Web uses some automation functions. Understanding File formats, TIFF, EPS, PDF, PICT, TAGA, image conversion, standards. File compression PICT JPG, Bicubic interpolation. PNG, GIF, FLASH PIX. Print Media and the relationships of resolution to output media.

Tutorial

Short class review of Project one: Shooting for project two the Ageing project.

# DUE WEEK 6 - New Identity Project = 25% Students are to drop the New Identity Project into the SOMA1608 Drop box there are 2 Drop Boxes one for Phil and one for Tristian.

## Week 7 (starts September 8)

**Lecture** - **FACE VIDEO** Project Briefing-Mutant Project 3.

#### **Tutorial**

Studio work. Class will work on the Ageing project work.

## Week 8 (starts September 15)

Lecture

Shooting for the digital environment project profile. (TS)

Tutorial

## Week 9 (starts September 22)

#### Lecture

Electric Art Industry profile (TS)

**Tutorial** Class project work. Students to work on Project 3 the Mutant project sketches proof of concept developed.

ONE WEEK MID SESSION BREAK SEPTEMBER 29 - October 3 NO CLASSSES but you should be working on your final project during this week with out classes.

## Week 10(starts October 6)

PUBLIC HOLIDAY MONDAY 6 October - NO LECTURE.

**# DUE WEEK 10** - The Aging project = 25% Week 10 students are to drop Their project 2 The Aging project into the Drop Box marked Phil or Tristain.

## **Tutorial**

Project 3 the Mutant project work in progress.

## Week 11 (starts October 13)

## Lecture

Vector based imaging Colour space, resolution, file formate

#### **Tutorials**

Introduction to Illustrator / Photoshop complementary features and class project work.

## Week 12 (starts October 20)

## Lecture

Composting imagery case studies. Imaging and images looking at image construction. Composting imagery case studies developing a creative body of work.

## **Tutorials**

Project work Delivered – 3 minute student presentation of project work Project presentations – Mutant Project - all students will present and discuss their projects

Note: It is your responsibility to back up all your work!

## **Consultation**

Consultation will normally be by appointment. My office number is **9385 0697** and E-mail < P.George@unsw.edu.au >

## **Some Valuable Advice**

- Do not come to class LATE, be punctual and participate in all class activities.
- Anticipate that minor difficulties of a personal nature will occur.
- Be organised. Use a diary, mark all dead lines for the semester.
- Start work as soon as the assessment task details are known.
- · Backup all work.
- Follow the published guidelines.
- Anticipate software and hardware problems may (will) occur.
- Turn OFF your mobile phone during class time.
- Do not surf the web during lectures this will equate to being absent

#### PROJECTS Briefing

We will discus the projects in class, part of project 1 will be carried out in class - project 2 will be worked on together in class but will require you to work independently. The final project will require you to work outside the class time and consult will your tutor.

## 'New Identity' Project 1 Due week 6 - 25%

Combining your face with one other to produce a realistic believable new person. This work will be produced in class working in the studio with digital capture and then manipulation in the computer labs. You will need to produce a new face from two other faces and they will need to look photo-realistic realistic- a plausible new person made from two faces. This project is

designed to develop your digital composite skill set – combining lighting – digital capture – seamless image composite.

## 'The Aging Project 2' Due week 10 - 25%

Combining your face with your old face to produce your *AGED* face another face, yes a very disturbing project that is designed to test your ability to visualise extend and challenge your imaging skills. Think about how you will look in the year 2108, 100 years from now? There will be all manner of cyber systems available to extend and prolong life so what will you look like? This project is designed to extend your understanding of image making particularly lighting and makeup – you will need to think before you shoot – think about what you should do before you take photo. Consider using make up before you shoot also if there are photos of older relatives you may make use of. This project requires some research and contemplation before you start.

## 'Mutant Project 3' Due week12- 40%

The final project will test what you have understood about image making, testing your imagination and visualisation skills. The Mutant project asks you to think about mutations and what they are within science and popular culture. Also think about issues of mutations within the scientific community and within popular culture -movies. You are required to image a mutant humanoid and place this mutant into an appropriate environment. The final project asks you to call upon your imagination and research ability – imagining what this mutant humanoid looks like think about how you will construct this figure. You will also need to research just where you imagine this figure would appear – what background – environment would you find such a character. This is a mutation project so we are NOT using mechanical parts NO computer part NO monitor heads etc... The mutations are to be organic in nature not mechanical.

Make Mutant
Place the Mutant into an environment

## **Production-tips**

Keep in mind dead lines

You need a production time line put this evidence into your logbook.

You will need to photograph objects for this class in or out of the studio.

You need to start to appreciate the nature of the fall of light- LIGHTING.

You will need to capture images at an appropriate resolution- RESOLUTION.

You will need to produce high quality prints for this class.

Not down-load low quality, low resolution, images from the WEB.

If you have access to an older relative they could be very useful for this project.

If you have access to family photographs they too may be important to you.

#### Time Line

Identify your time line (week 12 final presentation and delivery of work!)

#### Research

Look at projects that are successful to you and determine why? What can be learnt from the role model project?

## Development

Develop initial ideas, designs & sketches.

**Evaluation** –will this work?

**Analyse** – which design idea will work with in the time line.

#### Refinement

Soft proof check final retouching positioning

## **Finalise**

Output final work! This must be before WEEK 12

The **Mutant Clone Project 3** project is to be printed out onto one A4 Photographic quality print. Image resolution should be 29cm x 21 cm X 300DPI or saying the same thing approximately 3500Pixles x 2800pixles

## DUE WEEK12 - Log book 10%

You will need to keep a log book for this course documenting your projects the log book can be totally digital or a combination of digital and hard copy. You should keep documentation that relates to your projects – information like your development / process; it is useful for me to see how you are developing your work and the process you move through to achieve and end product. Documenting how and what influences your work is also very useful.

In week 12 you can drop your electronic version of your logbook into the SOMA 1608 Drop folder. WITH YOUR **NAME** AND **STUDENT NUMBER**.

Make a folder title it with your name and if you have room your student number.

The folder should have a title, page indicating your **NAME** AND **STUDENT NUMBER**.



## **Assignment Cover Sheet**



Student Name:		
Student Number:		
Course Code		
Course Name		
Lecturer/Tutor:		
Date Due:		
Date Submitted:		
I declare that this assessment item is my own work, except where acknowledged, and has not been submitted for academic credit elsewhere, and acknowledge that the assessor of this item may, for the purpose of assessing this item:		
Reproduce this assessment item and provide a copy to another member of the University; and/or,		
Communicate a copy of this assessment item to a plagiarism checking service (which may then retain a copy of the assessment item on its database for the purpose of future plagiarism checking).		
I certify that I have read and understood the University Rules in respect of Student Academic Misconduct.		
Signed:date:date:		
I do / I do not want this assignment held for me to collect (check one box) I do / I do not want written comments in addition to mark (check one box)		
Marker comments:		

Mark	Grade	Word Count (if applicable)